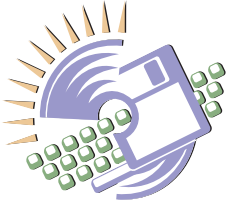




CALIFORNIA FEDERATION OF TEACHERS

award winners
2005



award winners summary

UNION NEWSLETTERS

Best News Writing

1. Los Angeles College Faculty Guild
2. ABC Federation of Teachers
3. United Educators of San Francisco
4. United Teachers Los Angeles

Best Feature Writing

1. San Francisco Community College District Federation of Teachers
2. ABC Federation of Teachers
3. Glendale College Guild
4. United Teachers Los Angeles

Best Persuasive Writing

1. United Educators of San Francisco
2. Los Angeles College Faculty Guild
3. North Monterey County Federation of Teachers
3. United Teacher Los Angeles
4. Los Rios College Federation of Teachers

Best Continuing Column or Department

1. Ventura County Federation of College Teachers
2. AFT College Staff Guild
3. ABC Federation of Teachers
4. United Educators of San Francisco
4. Los Angeles College Faculty Guild

Best Art or Photograph

1. United Educators of San Francisco
2. San Francisco Community College District Federation of Teachers
3. North Monterey County Federation of Teachers
4. United Teachers Los Angeles
4. Ventura County Federation of College Teachers

Best Use of Graphics

1. San Francisco Community College District Federation of Teachers
2. San Mateo Community College Federation of Teachers
3. Coast Federation of Educators
4. United Educators of San Francisco

General Excellence (Single-sheet newsletter)

1. Pajaro Valley Federation of Teachers
2. Ventura County Federation of College Teachers
3. San Francisco Community College District Federation of Teachers
4. AFT College Staff Guild

General Excellence (Four-page newsletters)

1. Los Angeles College Faculty Guild
2. San Diego Adult Educators
3. Coast Federation of Educators
3. Long Beach Council of Classified Employees
4. North Monterey County Federation of Teachers

General Excellence (Six-or-more page newsletter)

1. San Francisco Community College District Federation of Teachers
2. United Educators of San Francisco
3. Los Rios College Federation of Teachers
4. United Teachers Los Angeles

OTHER COMMUNICATIONS

Best Flyer or Poster

1. United Teachers of San Francisco
2. San José/Evergreen Faculty Association
3. Glendale College Guild
4. Pajaro Valley Federation of Teachers
4. San Francisco Community College District Federation of Teachers

Best Bulletin Series

1. ABC Federation of Teachers

Unique Performance

1. Los Rios College Federation of Teachers
2. AFT Guild–San Diego Community Colleges
3. San Francisco Community College District Federation of Teachers
4. United Teachers Los Angeles
4. Adjunct Faculty United, Citrus Chapter

Best Web Site

1. Los Angeles College Faculty Guild
2. United Teachers Los Angeles
3. Los Rios College Federation of Teachers
3. United Educators of San Francisco
4. Pajaro Valley Federation of Teachers
4. San José/Evergreen Faculty Association

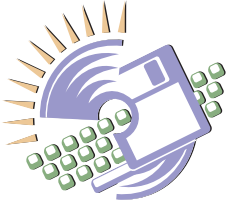
SPECIAL AWARDS

Rookies of the Year

Rescue Union Federation of Teachers
Coast Federation of Educators

Jim Herndon Award

San Mateo Community College Federation of Teachers



award winners

Best News Writing

FIRST PLACE

Los Angeles College Faculty Guild, AFT Local 1521
“Labor Unveils Initiative to Help Community College Students”

By Cherri Senders

Judges’ comments: A classically crafted news story. Effective use of student quotations on an issue important to students. Good inclusion of resolution in sidebar.

SECOND PLACE

ABC Federation of Teachers, AFT Local 2317
“Board Censures Groom”

By Steve Harris

THIRD PLACE

United Educators of San Francisco, AFT Local 61
“Para layoffs on; Supe bases decision on ‘integrity’”

By Mindy Pines

HONORABLE MENTION

United Teachers Los Angeles, AFT Local 1021
“LAUSD fast-tracks reduction of mini-districts”

By Kim Turner

Best Feature Writing

FIRST PLACE

San Francisco Community College District Federation of Teachers, AFT Local 2121
“On the picket lines with locked out hotel workers”

By Ed Murray

Judges’ comments: Concise, touching, brilliantly written. One judge said, “One of the clearest explanations of solidarity I’ve ever read. A beautiful piece of writing.”

SECOND PLACE

ABC Federation of Teachers, AFT Local 2317
“Female Bullying: Silent and Invisible”

By Katherine Loweree

THIRD PLACE

Glendale College Guild, AFT Local 2276
“A ‘Process’ Kind of Guy”

By Michael Moreau

HONORABLE MENTION

United Teachers Los Angeles, AFT Local 1021
“All booked up”

By Kim Turner

Best Persuasive Writing

FIRST PLACE

United Educators of San Francisco, AFT Local 61
“‘Dream Schools’: Can they solve achievement disparity?”

By Dennis Kelly

Judges’ comments: An excellent analysis of school reorganization schemes. Clear arguments rationally presented. Effective use of logic.

SECOND PLACE

Los Angeles College Faculty Guild, AFT Local 1521
“A Crapshoot for Teachers, a Jackpot for Investment Industry”

By Carl Friedlander

(TIE) THIRD PLACE

North Monterey County Federation of Teachers, AFT Local 4008

“Open Letter to All Members”

By William Pieper

United Teacher Los Angeles, AFT Local 1021

“Not Helpless, Never Hopeless”

By John Perez

HONORABLE MENTION

Los Rios College Federation of Teachers, AFT Local 2279

“Brown vs. Board of Education—Fifty Years Later”

By Dean Murakami

Best Continuing Column or Department

FIRST PLACE

Ventura County Federation of College Teachers,
AFT Local 1828

“Dear Harry and Bea”

By Harry Korn and Bea Herrera

Judges’ comments: Quick concise answers to common questions in the working lives of union members. Format makes contractual details inviting. Eliminates the jargon and presents the information clearly.

SECOND PLACE

AFT College Staff Guild, AFT Local 1521A

“The People Who Make Our Union Strong”

By Velma J. Butler, Sandra Lepore, Steve Weingarten

THIRD PLACE

ABC Federation of Teachers, AFT Local 2317

“Pieces of Chalk”

By Steve Harris

(TIE) HONORABLE MENTION

United Educators of San Francisco, AFT Local 61

“Teaching Resources”

By Ken Grady, Sandy Chin Mar, Sarah Hudson, Mindy Pines, Stan D’Bella

Los Angeles College Faculty Guild, AFT Local 1521

“Around the District”

By Susan Casey

Best Art or Photograph

FIRST PLACE

United Educators of San Francisco, AFT Local 61

“Welcome Back”

By Mindy Pines

Judges’ comments: Expresses optimism and the spirit of joy and at the start of the school year. Composition is very effective.

SECOND PLACE

San Francisco Community College District Federation of Teachers, AFT Local 2121

“San Francisco shows that it has a heart”

By Vincent Meis

THIRD PLACE

North Monterey County Federation of Teachers,
AFT Local 4008

“Bush Education Policy No Child’s Left Behind”

By Linda Cannon and Paul Karrer

(TIE) HONORABLE MENTION

United Teachers Los Angeles, AFT Local 1021

“Health care in crisis”

By CSA

Ventura County Federation of College Teachers,
AFT Local 1828

“AFT’s Missing Student ready for Sacramento”

By Connie Jenkins

Best Use of Graphics

FIRST PLACE

San Francisco Community College District Federation of Teachers, AFT Local 2121

“On the picket lines with locked out hotel workers”

By Bill Carpenter, Gwynnd Maestre, Warren Mar, Ed Murray, and Vincent Meis

Judges’ comments: Creative use of picket signs to provide a unity to layout and convey message. Well-balanced photo placement.

SECOND PLACE

San Mateo Community College Federation of Teachers,
AFT Local 1493

“Thousands march for community colleges”

By Eric Brenner

THIRD PLACE

Coast Federation of Educators, AFT Local 1911

“Armando Ruiz”

By Dean Mancina

HONORABLE MENTION

United Educators of San Francisco, AFT Local 61

“Building Reps hone grievance procedure skills”

By Mindy Pines

General Excellence (Single-sheet)

FIRST PLACE

Pajaro Valley Federation of Teachers, AFT Local 1936

PVFT Flyer

Edited by Carolyn Savino and Ann Sisco

Judges' comments: Effective use of pre-printed template. Clean design. Very consistent issue to issue. One judge said, "If I were on the run between my mailbox and my classroom, I could find information quickly."

SECOND PLACE

Ventura County Federation of College Teachers,

AFT Local 1828

Action Update

Edited by Ruth Hunt

THIRD PLACE

San Francisco Community College District Federation of Teachers, AFT Local 2121

AFT 2121 Bulletin

Edited by Chris Hanzo and Ed Murray

HONORABLE MENTION

AFT College Staff Guild, AFT Local 1521A

In Strength & Unity

Edited by Mary VanGinkle, Velma J. Butler and Sandra Lepore

General Excellence (Four-page)

FIRST PLACE

Los Angeles College Faculty Guild, AFT Local 1521

Read On

Edited by Cherri Senders

Judges' comments: Consistent presentation of information for the reader. Meets the challenge of serving a multi-campus membership. Excellent back page with capsule news reports from every college.

SECOND PLACE

San Diego Adult Educators, AFT Local 4289

Shoptalk

Edited by Gary Gleckman and Randall Cornish

(TIE) THIRD PLACE

Coast Federation of Educators, AFT Local 1911

Union News

Edited by Dean Mancina

Long Beach Council of Classified Employees,

AFT Local 6108

Classified

Edited by Jonathan Eckman

HONORABLE MENTION

North Monterey County Federation of Teachers,

AFT Local 4008

The Thistle

Edited by Paul Karrer

General Excellence (Six-or-more page)

FIRST PLACE

San Francisco Community College District Federation of Teachers, AFT Local 2121

Union Action

Edited by Vincent Meis, Production by Gwynnd Maestre

Judges' comments: Effective writing and headlines provide accessible content. Fresh design. Good use of graphics throughout, including high-quality photographs.

SECOND PLACE

United Educators of San Francisco, AFT Local 61

San Francisco Educator

Edited by Mindy Pines

THIRD PLACE

Los Rios College Federation of Teachers,

AFT Local 2279

Union News

Edited by Dennis Smith

HONORABLE MENTION

United Teachers Los Angeles, AFT Local 1021

United Teacher

Edited by Kim Turner

Best Flyer or Poster

FIRST PLACE

United Teachers Los Angeles, AFT Local 1021
All the news at your fingertips! UTLA eNews
By Steve Blazak

Judges' comments: Introduces a new service in a content-appropriate way. A wedding of content and message that is really powerful.

SECOND PLACE

San José/Evergreen Faculty Association,
AFT Local 6157
4th Annual Barbeque & Picnic
By Christopher Mathenia

THIRD PLACE

Glendale College Guild, AFT Local 2276
Get in step with the December Chaparral
By Susan Cisco

(TIE) HONORABLE MENTION

Pajaro Valley Federation of Teachers, AFT Local 1936
PVFT General Membership/Building Rep Meeting
By Ann Sisco

San Francisco Community College District Federation of Teachers, AFT Local 2121
AFT 2121 Reception/Fundraiser for Locked-Out Hotel Workers
By Gwynnd Maestre

Best Bulletin Series

FIRST PLACE

ABC Federation of Teachers, AFT Local 2317
Keeping You Informed . . .
By Richard Hathaway

Judges' comments: Coherent presentation of a complex issue. Laser-like in its focus.

Unique Performance

FIRST PLACE

Los Rios College Federation of Teachers,
AFT Local 2279
Welcome wagon box for new faculty
By Robyn Waxman

Judges' comments: A dazzlingly creative welcome to the union. One judge said, "It's not a notebook and not a totebag." A fresh approach to new member orientation.

SECOND PLACE

AFT Guild–San Diego Community Colleges,
AFT Local 1931
Adjunct Faculty Survival Guide
By Jim Mahler

THIRD PLACE

San Francisco Community College District Federation of Teachers, AFT Local 2121
AFT 2121 Brochure
By Chris Hanzo and Gwynnd Maestre

(TIE) HONORABLE MENTION

United Teachers Los Angeles, AFT Local 1021
2004/2005 Calendar Memo Book
By Carolina Barriero and Steve Blazak

Adjunct Faculty United, Citrus Chapter,
AFT Local 6106
Your Union Needs You brochure
By Dan Tosney and Jean Culp

Best Web Site

FIRST PLACE

Los Angeles College Faculty Guild, AFT Local 1521

www.aft1521.org

By Tina Epherson

Judges' comments: Outstanding balance between substantive content and user-friendly design. Good use of technology. Drop menus enhance usability. Up to date with relevant information.

SECOND PLACE

United Teachers Los Angeles, AFT Local 1021

www.utla.net

By Gary McCarty

(TIE) THIRD PLACE

Los Rios College Federation of Teachers,

AFT Local 2279

www.lrcft.org

By Robyn Waxman

United Educators of San Francisco, AFT Local 61

www.uesf.org

By Mindy Pines

(TIE) HONORABLE MENTION

Pajaro Valley Federation of Teachers, AFT Local 1936

www.pvft.net

By Ann Sisco

San Jose/Evergreen Faculty Association,

AFT Local 6157

www.fa-aft6157.org

By Christopher Mathenia

Rookies of the Year

SPECIAL AWARDS

Rescue Union Federation of Teachers, AFT Local 3581

The RUFT Reporter

By Jay D. Chopp

Coast Federation of Educators, AFT Local 1911

Union News

By Dean Mancina

Judges' comments: Both are great beginnings, underscoring the importance of union communication. One judge said, "Its great to see established locals returning to fundamentals."

Jim Herndon Award

SPECIAL AWARD

San Mateo Community College Federation of Teachers, AFT Local 1493

Thousands march for community colleges

By Katharine Harer with photographs by Eric Brenner

Judges' comments: One judge said, "This is the piece we will look at 10 years from now to put into perspective the issues of student access and faculty advocacy in our community colleges." Poignant anecdotes illustrate the impact of community college education on students' lives. Another judge said, "This richly detailed, powerfully written piece moved me to tears."

*Prepared by Jane Hundertmark, CFT Publications
Director, March 21, 2005*