



CFT Communications Awards

About the awards

Showcase your union's important communications and recognize the individuals who do this work that often gets taken for granted. Winners will be announced and presented award certificates at the CFT Convention being held March 22-24.

- **All local unions are eligible to enter; there is no entry fee.**
- Eligible communications must have been issued between **January 1 and December 31, 2018.**
- **Your local can submit only one entry per category.** An entry may be submitted in multiple categories, however. In that circumstance, please submit the entry in each category and complete the corresponding Category Forms.
- **Smaller locals and larger locals compete separately** in six categories of union communications: *Newsletters, Website, Social Media, Flyer or Poster, Single Effort, and Public Relations.* Entries from locals with fewer than 500 unit members will be judged independent of those from locals with more than 500 unit members.
- **The Jim Herndon Award** will be presented to an outstanding creative effort that conveys the importance of unionism in the field of education and represents the "Spirit of the Federation." The award may not be presented every year.
- Judges may move entries from one category to another so they can be considered for an award. The judges' decisions are final. By entering the contest, your local gives CFT permission to republish contest entries, or to use the entries in CFT trainings, workshops, and conferences.

It's easy to enter!

- **All contest information is online.** Find the category descriptions and entry forms at **cft.org/get-involved/communications-awards**.
- **Complete the overall Contest Entry Form** and include it with your local's entries. Use the helpful checklist to ensure your entry is complete.
- **Complete a Category Form** for each entry. You will find complete information for entry submission on these forms.
- **If your local has entries that would best be judged in print or analog form in general,** please mail the entries. Submit originals or very good copies; faxes are not accepted.
- **If your local is submitting only links,** or entries meant to be viewed online, the entries may be emailed.

Deadline to enter

Entries must be postmarked or emailed on **January 25.**

Questions? Contact Jane Hundertmark, CFT Publications Director, by phone at the Bay Area Office, 510- 523-5238, or by email at jhundertmark@cft.org.