

Best Public Relations Activity

Efforts that target the public or the community and aim to improve the union's public image, or generate support for or awareness of positions, programs, issues or events. Can be a single effort or a campaign. Judged for effectiveness.

Submit all elements. Explanation required (on bottom of form). If an entry has multiple components, please put all components in an envelope and include URLs, if any.

Local name and number _____

Fewer than 500 people in unit **More than 500 people** in unit

Contact name for questions _____

Contact phone _____

Contact email _____

Campaign or description _____

Date of issuance _____

Creator(s) name and title(s) _____

Audience _____

Explanation of intent, use and any other relevant information (REQUIRED):