



**YES
ON
10**

**FOR RENT
CONTROL**

Proposition 10 is a proposed ballot measure that will restore the right of local communities to set fair limits on rent increases on all types of homes in order to address the state's housing affordability crisis by repealing the **Costa-Hawkins Rental Housing Act**.

WHY PROPOSITION 10 MUST BE PASSED

- Everyone should have a safe, healthy, and affordable place to call home
- Passing Proposition 10 will restore the right of local communities to protect all families from skyrocketing rents and make California affordable for everyone.
- Passing Proposition 10 will allow local governments to establish strong rent control that would address the nation's worst housing affordability and homelessness crisis.
- Passing Proposition 10 will not require any city or county to adopt or expand rent control, but would give them the choice to do so—a choice they don't currently have.
- Rent control is needed because today one in three Californians pay more than half their income in rent!
- Without rent control, corporate landlords and big real estate will continue the rent gouging that is pushing people out of their homes and communities.

WHAT IS THE COSTA-HAWKINS RENTAL HOUSING ACT?

Passed in 1995 by bought out politicians and the landlord lobby, the Costa-Hawkins Rental Housing Act is a loophole that leaves some families out from important protections that keep families in their homes. It does so in three ways:

- 1** Prohibits rent control on any apartment built after 1995 or after the year rent control was passed in your city. That's why Los Angeles only has rent control on units built before '78. In San Francisco, it's 1979.
- 2** Prohibits rent control on any single family rental unit or condo.
- 3** Eliminates vacancy control, which means landlords can raise the price of unit to any amount after a rent-controlled tenant moves out, even with no improvements, doubling or tripling the rent overnight for whoever moves in next. Because of this loophole, cities that have rent control like LA and San Francisco are still becoming increasingly unaffordable to most Californians.

TEXT "RENT CONTROL" TO 213-296-0424 TO JOIN THE MOVEMENT
Visit www.housingnowca.org/take-action for more information