

Writing Awards

Best News Writing

FIRST

United Teachers Los Angeles

Community Saves Teacher's Job"

By Kim Turner, Writer

Judges' comments: Well-written account of the drama one teacher faced when she was being bullied by her principal. Suspenseful and engaging. Documented the courage of a vulnerable teacher stepping up. One judge, said, "This is real news."

SECOND

Los Angeles College Faculty Guild

Retirement & Benefits Conference a Big Hit

By Pauline Vu, Contributing Writer

THIRD

San Mateo Colleges Community College Federation of Teachers

"Yosemite Community College District faculty go on 2-day strike..."

By Paul Bissember, Executive Secretary

HONORABLE MENTION

ABC Retirees, Retiree Chapter

Retiree Activism at a State Level: a Brief Update

By Dennis Cox, Chair, Social Justice Committee

Best Editorial

FIRST

UTLA

“Famous or Fired? LAUSD teachers speaks out to Beutner”

By Amy K Owen, Teacher Member

Judges’ comments: This teacher’s retort to the superintendent’s misinformation campaign channels a teachers justifiable rage in a productive organized response. It tugs on your heartstrings.

SECOND

United Educators of San Francisco

In Defense of the Public Good

By Susan Solomon, President

THIRD

Professors of Marin

A Pat on the Back

By Arthur Lutz, Editor

HONORABLE MENTION

Glendale College Guild

Vote

By Roger Bowerman, President

Best Feature Writing

FIRST

Los Angeles Colleges

A Mighty Force: Internship Program Educates, Strengthens

By Paula Parisi, Contributing Writer

Judges' comments: An important story covered in an engaging manner – about a program that integrates students into the college in an effective way.

SECOND

United Teachers Los Angeles

On the line in '89

By Kim Turner, Communications Specialist

THIRD

Glendale College Guild

Leonard DeGrassi: The Legacy of Art in Glendale College Instruction

By Roger Bowerman, Professor of History

HONORABLE MENTION

San Mateo Community College Federation of Teachers

Interview with Jane Hundertmark, CFT Publications Director

By Katharine Harer, Co-Vice President

Visual Awards

Best Original Art

FIRST

Los Rios College Federation of Teachers

T-shirt “Education Not Separation”

By Robyn Waxman

Judges’ comments: Very timely topic and an effective twist on last year’s winning t-shirt. Good graphic use of typography – with a barbed message.

SECOND

Palomar College Faculty

New PFF Logo

By Jay Schultz, Art Professor and Member

THIRD

San Mateo Community College Federation of Teachers

“Part-Time Faculty Appreciation Celebration”

By Michelle Kern, Part-Time Faculty, Creative Arts and Social Services

HONORABLE MENTION

Glendale College Guild

Image is Everything

By Roger Bowerman, President

Best Use of Graphics — *Fewer than 500 members*

FIRST

United Educators of San Francisco

November Election Voter Drive

By Nguyen Weeks, Communications Director

Judges' comments: Lots of member faces shows member involvement with a unified message – sustained over a long period of time. Clear targeted message humanizes the union. Connects the classroom with politics and it's engaging.

SECOND

San Francisco Community College Federation of Teachers

I'm Sticking with my Union

By Alayna Fredricks, Executive Director; Jenny Worley, President; Wynd Kaufmyn, Vice President; Jessica Buchsbaum, Secretary

THIRD

Los Rios College Federation of Teachers

T-shirt "Food for Thought"

By Robyn Waxman

HONORABLE MENTION

UC-AFT Librarians

Academic Freedom and Academic Workers Part 3, Quotes

By Kendra Levine, Librarian

Best Flyer or Poster — *Fewer than 500 members*

FIRST

UC-AFT Librarians

The UC Librarian Wage Gap

By Anna Sackman, Librarian

Judges' comments: Convincingly demonstrates the pay gap between UC librarians and CSU librarians. Clean lines and clear figures.

SECOND

ABC Federation of Teachers, Retiree Chapter

You are Invited

By Richard Hathaway, Treasurer

Best Flyer or Poster — *More than 500 members*

FIRST

El Camino College Federation of Teachers

My Car is My Office

By Carolee Vakil-Jessop, Executive Director

Judges' comments: Attractive design with great color scheme. Highly readable and easily visible in the parking lot.

SECOND

United Teachers Los Angeles

I Stand with LA Teachers

By Carolina Barreiro, Communications Specialist

THIRD

UC-AFT Los Angeles

Know Your Rights Flyer for Contract Faculty

By Mia McIver, President

HONORABLE MENTION (TIE)

Coast Federation of Classified Employees

2018 Spring Membership Meeting

By Connie Marten, President

San Mateo Community College Federation of Teachers

"Part-Time Faculty Appreciation Celebration" Flyer

By Michelle Kern, SCIO Organizer and Part-Time Faculty; Katharine Harer, SCI Organizer

Newsletter Awards

Best Newsletter: One-Four Pages

FIRST

Peralta Federation of Teachers

The Peralta Teacher

By Matthew Goldstein, Communications Director/Secretary and Jennifer Shanoski, President

Judges' comments: Well edited and beautifully laid out. Eye-catching use of color and typography. Headlines pull you in. The non-standard size adds richness. It pops out in the faculty mailboxes and won't get lost in the stack of papers.

SECOND

Palomar Faculty Federation

PFF Fall Semester, 2018 Newsletters

By Debbie Forward, Organizer; Barbara Baer, Co-President, Part-Time Faculty; Teresa Laughlin, Co-President, Full-Time Faculty

THIRD

Los Angeles College Faculty Guild

Read On

By Deborah Kaye, Editor; Robert Fulton, Managing Editor

HONORABLE MENTION

San Francisco Community College Federation of Teachers

Flex Bulletin

By Athena Waid, Organizer; Jenny Worley, President; Jessica Buchsbaum, Secretary and Faculty Contributors

Best Newsletter: More than 4 pages — *Fewer than 500 members*

FIRST

United Professors of Marin Newsletter

UPM Newsletter

By Arthur Lutz, Editor

Judges' comments: Strong content that is intellectually stimulating. Effectively ties labor history to current events.

SECOND

Newport-Mesa Federation of Teachers, Retiree Chapter

N-MFT Retired

By Donna Ewing and Claire Ratfield, Vice Chairpersons Communications and Editors

THIRD

ABC Federation of Teachers, Retiree Chapter

ABCFT Retirees

By Julien Minard, Editor and Historian

Best Newsletter: More than 4 pages — *More than 500 members*

FIRST

United Teacher Los Angeles

United Teacher

By Kim Turner, Editor

Judges' comments: Comprehensive union news with multiple perspectives. This content- rich publication captures the union spirit and is an effective organizing tool.

SECOND

San Mateo Community College Federation of Teachers

The Advocate

By Eric Brenner, Editor

THIRD

State Center Federation of Teachers

The Federalist

By Keith Ford, President; Michael Stannard, Editor; Bernadette Moordigian, Part-Time Representative; Chris Glaves, Negotiations Team Member; Leah Unruh, Layout and Design

Best Electronic Newsletter

FIRST

Los Angeles College Faculty Guild

Real News

By Officers and Staff

Judges' comments: Clean fresh design in which members feature prominently. Comprehensive content depicts an active and engaged union including its larger community. Offers members multiple points of action.

SECOND

United Teachers Los Angeles

Facts, Faces. & Fight Back

By Kim Turner, Carolina Barreiro and Pablo Serrano, Communications Specialists

THIRD (TIE)

ABC Federation of Teachers

Week in Review

By Ray Gaer, President

San Mateo Community College Federation of Teachers

The Advocate

By Eric Brenner, Editor

Web & Social Media Awards

Best Website — *Fewer than 500 members*

FIRST

UC-AFT Librarians

ucaftlibrarians.org

By Carla Arbagey and Marty Brennan, Librarians, and the Bargaining Communications Group

Judges' comments: Open inviting home page with well-organized, top-level navigation. Home page filled with news and very campaign-oriented. Simple design looks good on mobile.

SECOND

United Professors of Marin

upm.website

By Derek Wilson, Webmaster

THIRD

Part-Time Faculty Association of Allan Hancock College

pfaofahc.com

By Mark James Miller, President

Best Website — *More than 500 members*

FIRST

United Teachers Los Angeles

utla.net

By Tammy Lyn Gann, Communications Specialist-Website

Judges' comments: Important info boldly and prominently presented above the fold — Goldberg campaign, contract TA. Extremely content-rich site that is mobile friendly.

SECOND

San Mateo Community College Federation of Teachers

aft1493.org

By Eric Brenner, Advocate Editor and Website Manager

THIRD

Los Angeles College Faculty Guild

aft1521.org

By Deborah Kaye, Editor

HONORABLE MENTION (TIE)

Coast Federation of Classified Employees

cfce.org

By Connie Marten, President and Jamie Crowder, Office Assistant

San Francisco Community College Federation of Teachers

aft2121.org

By Athena Waid, Organizer and AFT 2121 leaders and staff

Best Use of Social Media — *Fewer than 500 members*

FIRST

UC-AFT Librarians

#LibrarianAF

By the Bargaining Communications Group

Judges' comments: Impressive Twitter campaign for academic freedom by UC Librarians using the tag #LibrarianAF. With great member participation, this campaign has garnered national attention.

SECOND

ABC Federation of Teachers, Retiree Chapter

facebook.com/ABCFT-Retiree-Chapter

By Silvia Rodriguez, President and Administrator of the site

Best Use of Social Media — *More than 500 members*

FIRST

UTLA

Facebook @UTLANow

By Pablo Serrano Communications Specialist and Social Media Producer

Judges' comments: Masterful use of social media. Frequent posting and mix of local, national, general- and union-specific education news. Shows engaged union members fighting for students' learning conditions in L.A. and in solidarity with educators nationwide.

SECOND

United Educators of San Francisco

facebook.com/UESF61

By Amanda Hart and Nguyen Weeks

THIRD

UC-AFT Los Angeles

twitter.com/ucaft_ucla

By Mia McIver, President and Daniel School, Librarian

HONORABLE MENTION

San Francisco Community College Federation of Teachers

facebook.com/aft2121

By Athena Waid, Organizer; Jenny Worley, President and Wynd Kaufmyn, Vice President

Campaigns & Special Projects

Best Bulletin Series

FIRST

Palomar College Faculty

Janus Special Reports

By Debbie Forward, Organizer; Teresa Laughlin, Co-President, Full-Time Faculty; Colleen Bixler, Co-President, Part-Time Faculty

Judges' comments: Fine elegant design that is focused on delivering its message. Presenting this in 3 parts was a good choice – to make the information digestible. Effective editing – informative and persuasive at every level.

SECOND

State Center Federation of Teachers

Un I On the Same Side

By Keith Ford, President, and Leah Unruh, Layout and Design

THIRD

Peralta Federation of Teachers

PCCD Board Watch

By Matthew Goldstein, Communications Director/Secretary and Jennifer Shanoski, President

HONORABLE MENTION

Glendale College Guild

Civic Engagement Spotlight

By Sandy Somo, Instructor of Sociology and Julie Gamberg, Instructor of English

Best Public Relations — *Fewer than 500 members*

FIRST

UC-AFT Librarians

Petition for Academic Freedom

By the Librarians Bargaining Committee

Judges' comments: Focused, effective, and persuasive with strong graphic elements. Combined — the elements clearly spell out why librarians need academic freedom just as faculty do — and why academic freedom belongs in your contract.

SECOND

Part-Time Faculty Association of Allan Hancock College

Exploring the unexplained around us

By Mark James Miller, President

THIRD

ABC Federation of Teachers, Retiree Chapter

Fundraising for Annual Scholarship

By Silvia Rodriguez, President; Carla Herrera, Chair, Scholarship Committee; Richard Hathaway, Treasurer; Roni Love, Secretary

Best Public Relations — *More than 500 members*

FIRST

United Teachers Los Angeles

“Give Kids a Chance: Stop Starving Our Public Schools” public report

By Anna Bakalis, Communications Director; Pablo Serrano, Communications Specialist

Judges’ comments: This booklet is aimed at members of the general public and presents member faces, data and the key issues. Yet it is clearly rooted in the classroom with the voices of educators. A key element was engaging the community and this helped bring the community into the union. One judge said, “I like the clear identification of the bad guys in grainy black and white.”

Best Single Effort — *Fewer than 500 members*

FIRST (TIE)

UC-AFT Librarians

UC-AFT Librarians Salary Presentation to UCOP

By Laurel McPhee, Presenter; Dominique Turnbow and Cristela Garcia-Spitz, Librarians; with the Bargaining Committee

Judges' comments: This is not your typical presentation. It's refreshing to see visuals that enhance the content of the script, rather than text-filled slides. Beautifully designed visuals combine with words in an evocative manner. One judge said, "It elevates the visual in a masterful way."

Part-Time Faculty Association of Allan Hancock College

Part-Time Faculty All-Staff Day Association Meeting

By Mark James Miller, President

Judges' comments: Great well-rounded new member orientation that hits all the high points. Convincingly conveys the value of the union to new members and provides a sense of how much unions do.

SECOND

United Professors of Marin

In Memory

By Lisa Morse, Chair, Drama Department and Arthur Lutz, Editor

THIRD

ABC Federation of Teachers Retiree Chapter

Entertainment – book, movie, and theater reviews

By Silvia Rodriguez, Roni Love, Dennis Cox, Judith Newkirk

Best Single Effort — *More than 500 members*

FIRST

United Teachers Los Angeles

I am a teacher and you want to arm me?

By Pablo Serrano, Communication Specialist/Social Media Producer

Judges' comments:

The judges were blown away by the impact of the video. They said:

Mary Cathryn Ricker's speech was probably well-received but UTLA hit zeitgeist with its internet-based video that went viral. It shows the power of a union that uses social media well. The already powerful words from Mary Cathryn were amplified in this graphic presentation that reached millions of people. They found the form that really gave this message wings.

SECOND

San Mateo Community College Federation of Teachers

Janus vs. AFSCME organizing

By Monica Malamud, Past President; Paul Rueckhaus, President; Katharine Harer, Co-Vice President; Robert Bezemek, Lawyer

THIRD

Los Rios College Federation of Teachers

Pamphlet "The Faculty Union Vision..."

By Dean Murakami, President

HONORABLE MENTION

San Francisco Community College Federation of Teachers

AFT 2121 and PFT Joint Membership Drive

By 2121 Organizing team leaders: Tim Killikelly, Jessica Buchsbaum; Union staff: Alayna Fredricks, Athena Waid; PFT leadership